

*Broke* *Can*™

*You Still Can*

*She Mean Business*  
*Brunch*

*Sponsorship*  
*Proposal*



# ABOUT

## *Dr. Tanisha L. Bowman*

*FOUNDER*

Born and raised in Detroit, Tanisha's early life was marked by adversity and challenges. She emerged from this environment with unwavering determination, propelling herself from a teenage mom and high school dropout to a business luminary and empowering coach. Her experience growing up in a home affected by her mother's addiction fueled her drive for change. Tanisha defied expectations by obtaining her GED and later earning a Bachelor's degree in Business with a specialization in Marketing.

Today, Tanisha is the visionary founder of BrokeCan and BrokeCan INC., demonstrating the kind of transformation she passionately instills in others. Her leadership style, influenced by her personal experiences, turns challenges into steppingstones, motivating her team to strive for greatness.

Tanisha is a 3 time best selling co-author and highly sought-after keynote speaker. She captivates audiences with her compelling narrative, inviting them into her world and igniting the spark of possibility within them. Her books, reflecting her indomitable spirit, offer insights into conquering challenges and embracing change, resonating with readers seeking their own path to triumph.

As a Certified Transformation Coach, Tanisha is dedicated to helping women tap into their divine gifts, foster unshakeable confidence, and achieve educational aspirations once deemed unattainable. Her coaching provides a roadmap to self-discovery, equipping individuals with the tools and guidance to break free from limitations and unlock a future full of potential.



# WHAT



**WE** At BrokeCan, we're on a mission to empower women and young ladies to not just dream big but to achieve those dreams!

# DO

We believe that education, entrepreneurship, higher-paying jobs, confidence, and mentorship are the building blocks to creating a brighter future.

- **Education:** Knowledge is power, and we're committed to making sure every woman has access to quality education. Through scholarships and educational resources, we're paving the way for future leaders.
- **Entrepreneurship:** We nurture the entrepreneurial spirit in women, helping them turn their innovative ideas into thriving businesses. Let's unleash the next generation of female entrepreneurs!
- **Higher Paying Jobs:** Financial independence is crucial for empowerment. Our programs focus on skill development, job placement, and negotiation skills to ensure women can secure higher-paying jobs.
- **Confidence Building:** Confidence is the foundation of success. Through workshops and mentorship, we empower women to stand tall, believe in themselves, and conquer any challenge life throws their way.
- **Mentor Programs:** Our mentorship initiatives connect women with experienced mentors who offer guidance, support, and a helping hand on their journey to success.

# OUR GREAT TEAM



**TANISHA L. BOWMAN**  
**Founder**

Meet Our Board Members Guiding BrokeCan's Empowering Mission



**Karyn King**  
**Secretary**



**SABRINA ZELLNER ESQ**  
**Vice President**



**Dr. Charmille Hare**  
**Board Member**



**Sharon Ponder**  
**Treasurer**



# THE BRUNCH

Last year's empowerment brunch was an extraordinary success, with a sold-out venue hosting 100 women. Our inspiring panel of accomplished women shared powerful stories of triumph over adversity, resonating deeply with attendees from diverse backgrounds. Through this event, we united women aged 25-55, community leaders, and business owners in support of a noble cause, raising crucial funds for BrokeCan Org's impactful initiatives.



Join us for the BrokeCan Brunch & Beautiful Women, an empowering event dedicated to fostering authenticity and empowerment.

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We invite you to be a part of this transformative experience once again. Together, we can continue to uplift and inspire, making a lasting impact in the lives of women in our community. Your support will not only contribute to the success of this event but also help further BrokeCan Org's mission of empowering women to overcome obstacles and achieve their full potential. We look forward to your partnership in making this year's brunch another unforgettable success.

# SPONSORSHIPS

## *Brand Builder Partner \$350*

*The Brand Builder Sponsorship is for businesses and entrepreneurs ready to partner with Chosen Christian University and align their brand with a purpose-driven, women-centered experience. Brand Builders will receive featured exposure across my social media platforms, reaching an engaged audience of over 280,000 followers, providing valuable visibility before, during, and after the event. This partnership is designed to elevate brand awareness, and strengthen credibility.*

## *The Legacy Partner \$750*

*The Legacy Sponsorship is a premier partnership opportunity for brands and organizations seeking elevated visibility and long-term impact. Legacy Sponsors will partner with BrokeCan and receive high-level brand recognition across my social media platforms, reaching an audience of over 280,000 followers. This sponsorship positions your brand as a leader and supporter of women in business, purpose, and transformation, while aligning with a trusted platform known for influence.*

# *Executive Legacy Sponsorship*

*\$750*

*Creating Lasting Impact and Purpose*

*The Executive Legacy Sponsorship is the highest level of partnership for brands ready to lead, be seen, and make a lasting impact. This premier sponsorship partners directly with BrokeCan Inc. and aligns your brand with a powerful movement focused on women, purpose, and transformation.*

*Executive Legacy Sponsors receive premium brand recognition across my social media platforms, reaching an engaged audience of over 280,000 followers, along with top-tier visibility at the event.*

# Thank you!

Thank you for considering sponsorship of the BrokeCan Transformation Brunch. Your support is instrumental in our mission to uplift and empower women from all walks of life. We invite you to take this opportunity to make a meaningful impact and showcase your commitment to positive change.

Please don't hesitate to reach out to us to discuss the various sponsorship options available. Together, let's create a brighter future filled with empowerment, inspiration, and opportunity for all.

A handwritten signature in black ink, reading "Tanisha L. Bowman". The signature is fluid and cursive, with "Tanisha" on the left and "L. Bowman" on the right, separated by a vertical line.

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